MBA@UNC Approach

Delivered online, the MBA@UNC program brings UNC Kenan-Flagler Business School’s top-ranked full-time MBA program to students around the world. With classes taught by the same renowned UNC Kenan-Flagler faculty who teach on campus, MBA@UNC blends live online classes, dynamic multimedia course content and hands-on learning. MBA@UNC students earn the same UNC Kenan-Flagler MBA as students in the on-campus program.

MBA@UNC can be completed in 18–36 months. Cohorts start four times throughout the year (January, April, July and October).

Global Immersion Experiences

Global Immersions are high-impact experiences held around the world where students come together to collaborate in person with classmates, professors and business leaders. These three-day weekend residencies are hosted at the end of each quarter, and students are required to attend two during the course of their program. Immersions focus on experiential learning and putting theory into practice, with themes tied to the unique aspects of the host city’s business environment. During Global Immersions, students have the chance to:

- Network with classmates and professors
- Learn from industry leaders
- Experience a unique business environment

Past immersions have taken place in cities such as Singapore, Istanbul, Johannesburg, London, San Francisco and New York and have featured top executives from companies such as Raytheon, Google, Pandora, Citi, McKinsey & Company, ESPN, Lazard, Bloomberg and the NFL.

Leadership Initiatives

UNC Kenan-Flagler is known for the leadership preparation it offers students. MBA@UNC upholds these same values by integrating leadership development initiatives into every student’s curriculum. Additionally, students may earn a Leadership Designation through a customized leadership development program built around their skill set and career goals. Through more than 100 leadership activity options, students are able to build managerial skills and become effective leaders.
Experiential Learning

At MBA@UNC, our strong core curriculum and elective courses can be complemented by hands-on experiential learning. This learning provides students with cross-cultural awareness and strategic skills to offer business solutions that are focused, compelling and actionable. These are just some of the initiatives that offer MBA@UNC students the chance to gain hands-on business and international experience:

- **STAR**: UNC Kenan-Flagler’s Student Teams Achieving Results program, or STAR, is a hands-on program in which student teams build comprehensive and actionable strategies for corporations and nonprofit organizations seeking to strengthen their competitiveness.

- **Global Business Project (GBP)**: The Global Business Project (GBP) is a unique action-based learning course for MBAs. Through GBP, students from varied business, cultural and university environments come together to work with corporate executives toward solving a business challenge.

Class Profile

- Average student age: 31
- Average work experience: 8 years
- Students with advanced degrees: 28 percent
- Enrolled students who received promotions or positive job changes: 71 percent

Curriculum

Core Courses

The online MBA program begins with courses that prepare students with a common foundation. These courses include:

- Analytical Tools
- Business Communication
- Business Strategy
- Developing Management and Leadership Skills
- Economics
- Financial Accounting
- Introductory Finance
- Marketing Strategy, Analysis and Development
- Operations Management

Concentrations

MBA@UNC students can choose electives to customize their program and concentrate their studies into an area of interest. These areas include:

- Corporate Finance
- Entrepreneurship
- Global Supply Chain Management
- Investment Management
- Marketing
- Sustainable Enterprise

Learn More

For more information about MBA@UNC, visit onlinemba.unc.edu.