OVERVIEW
MBA@UNC is an innovative online MBA program from top-ranked UNC Kenan-Flagler Business School. MBA@UNC features the same rigorous curriculum as the on-campus programs, and students earn the same UNC Kenan-Flagler MBA. Courses are delivered in a live, virtual classroom by UNC’s world-renowned faculty.

THE BEST OF ON-CAMPUS ONLINE
• The same highly selective admissions criteria and academically rigorous curriculum as the on-campus programs
• The same MBA degree earned by on-campus students
• Live, interactive online class sessions delivered face to face by the same UNC professors found on campus
• Faculty-to-student ratio of 1:15
• Face-to-face meetings with faculty during online office hours
• An interactive online community that encourages collaboration through the use of familiar social networking tools

GLOBAL IMMERSION EXPERIENCES
• Three-day, in-person learning experiences held quarterly in cities like Istanbul, Singapore, Chicago and Chapel Hill
• Elective courses during which you learn new business frameworks from UNC faculty and hear on-the-ground perspectives from global corporate leaders
• Simulations, case studies and team exercises that promote experiential learning
• The opportunity to network in person with MBA@UNC students, faculty and alumni from all over the world

WORLD-CLASS STUDENT SERVICES
• A dedicated admissions counselor to guide you through the application process
• A student services team that includes technical support
• A lifelong connection to the UNC Tar Heel community
• Dedicated, customized leadership development and career management support focused on your needs as a working professional

LIFELONG LEARNING
• Full access to your entire MBA curriculum and class sessions after graduation
• Opportunity to enroll in additional courses for credit at cost at any time to broaden your skills and your network

START DATES
• MBA@UNC admits four student cohorts each year. Classes begin in January, April, July and October.
• For more information about the application process and admissions criteria, visit onlinemba.unc.edu/admissions or call 888.9UNC.MBA.
FREQUENTLY ASKED QUESTIONS

How is MBA@UNC different from other MBA programs?

Through the use of innovative technologies and real-world immersion experiences, MBA@UNC blends the flexibility of an online program with the rigor and quality of an on-campus experience. Our live classes have a faculty-to-student ratio of just 1:15, which creates an intense and rich learning environment.

How is this program like UNC’s on-campus MBA programs?

MBA@UNC graduates earn the same prestigious MBA degree as graduates of UNC’s full-time MBA program. MBA@UNC students experience the same top-caliber education, including many of the same classes, projects and professors.

Who will my classmates be?

Your MBA@UNC network will be composed of global professionals living and working around the world. We look for candidates with strong professional and academic backgrounds who can thrive in UNC’s collaborative, team-based environment. We apply the same rigorous admissions standards to MBA@UNC that we require of our other MBA programs.

Is MBA@UNC delivered completely online?

MBA@UNC blends the convenience and flexibility of an online education with the in-person, relationship-building experiences that are critical to career success. A key component of MBA@UNC is the in-person Global Immersion experience. At the end of each quarter, a face-to-face, three-day immersion is offered in locations around the world. In addition to class meetings, immersions present opportunities for leadership development, career planning, peer networking and exposure to the local business environment.

MBA@UNC students are invited to all immersions but are required to attend two immersions during the program. Room, board and program costs for four immersions are included in the MBA@UNC tuition. Students are responsible for their own travel expenses.

How much time should I expect to dedicate to MBA@UNC?

This is a rigorous MBA program for highly motivated professionals. In addition to the weekly class sessions, expect to dedicate approximately 10 hours per week for each class to study, complete self-paced coursework and participate in group projects.